

Your Trusted Partner in the Global HVAC&R Industry

First published in 1969, JARN is the global leading English-language monthly magazine dedicated to the HVAC&R industry, covering market trends, new products, cutting-edge technologies, and international exhibition. With distribution in over 80 countries, JARN provides industry insights to professionals worldwide.

Featuring exclusive interviews with industry leaders, international exhibition reports, etc., JARN stands out as a trusted source of information. Our strong partnerships with global industry associations and correspondents ensure valuable and accurate updates for our readers.



Scope of Business

Publication

JARN Regular Issues

Your Essential Monthly Guide to the Global HVAC&R Industry

JARN Special Issues

(Published 6 times a year)

January: World Air Conditioner Market

March: World Compressor Market

May: World VRF market

July: World ATW Heat Pump Market

September: World Refrigeration Equipment Market

November: World Chillers and Air-side Equipment Market

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JARN Newsletter

A free service delivering weekly industry insights straight to your inbox. Subscribers receive a curated selection of the latest HVAC&R news picked by JARN.

Website www.eJARN.com

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Meet JARN's Editor-in-Chief & President: Keisho Ka

With nearly 30 years in HVAC&R, Keisho Ka leads JARN with deep expertise and a global outlook, driving industry insights through executive interviews, exhibition coverage, and conference speeches.

(Continued on the reverse side)

Scope of Business

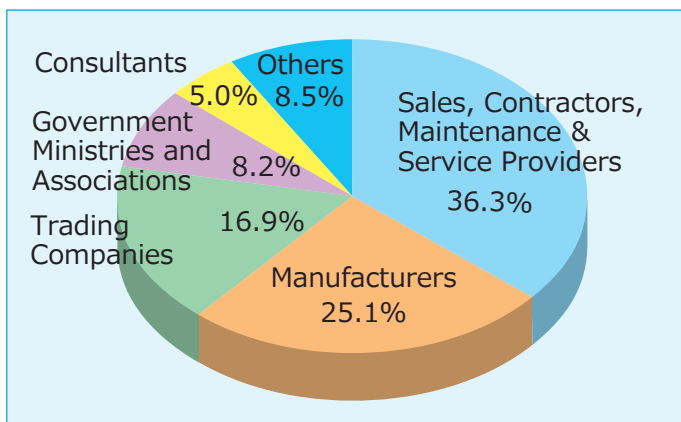
Market Research

In-depth market analysis reports featuring insights from industry experts, backed by JARN's extensive database and original research.

Customized Consulting Services

We provide tailored consulting sessions based on client requests. Our industry experts conduct research and offer strategic insights to support your business needs.

JARN's Readership Demographics

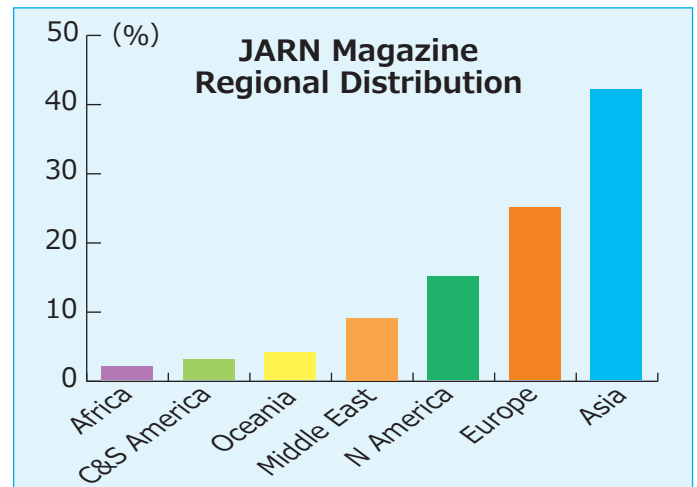


Note: The print edition of JARN is distributed free of charge to numerous visitors at major global exhibitions through our company's booth. The number of free distributed copies is not included in the above table.

Guest Speaker Engagements

JARN has served as a guest speaker at various industry conferences, including events organized by trade associations and manufacturer-hosted meetings. Leveraging our extensive database and content, we create tailored presentations that provide valuable insights into global market trends and regional industry developments.

Regional Distribution of JARN



Maximize Your Brand Exposure with JARN

Why Advertise with JARN?

For decades, JARN has connected manufacturers, industry professionals, and decision-makers, delivering trusted news, market insights, and executive interviews. Partnering with JARN ensures global visibility and strategic industry impact.

Why Advertise on eJARN?

- Compared to the previous site, the number of freely accessible articles has increased, leading to a 1.7x growth in website visitors.
- Multi-channel exposure via X, LinkedIn, and Facebook.
- Ads timed with industry exhibitions maximize visibility.

Exclusive Benefits for Annual Advertisers

- ◆ Special Discounts available for 3+ ads or annual placements.
- **Executive Interviews & Articles** – Showcase innovations and leadership.
- **Event & Promotion Coverage** – Boost engagement and visibility.
- **Networking & Insights** – Strengthen leadership through JARN's connections.
- **Support Global Growth** – Leverage JARN's network for expansion.

Advertising Options

- **Print Advertising:** Full Page / Half Page / 1/4 Page / Top 1/3 Page
- **Digital Advertising:** Horizontal Banner / Rectangle Banner/ Logo Banner/ Advertising Article / Advertising on X / Newsletter Sponsorship

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